

FOR IMMEDIATE RELEASE

July 8, 2014



PEMBERTON MUSIC FESTIVAL ANNOUNCES RELEASE OF SINGLE DAY TICKETS

DAILY SCHEDULE, PRESENTED BY SIRIUSXM CANADA, OUTLINED

**SINGLE DAY TICKETS AVAILABLE TODAY AT 10:00am PT
AT WWW.PEMBERTONMUSICFESTIVAL.COM**

July 8, 2014 (Vancouver, BC) ~ HUKA Entertainment is pleased to announce the release of single day tickets for Pemberton Music Festival. Single day tickets plus a shuttle pass are only available for Friday, July 18, Saturday, July 19, and Sunday, July 20. General admission single day tickets are \$129 plus an additional \$29 for the shuttle pass for a total of \$158, while VIP single day tickets are \$458 plus \$29 for the shuttle pass for a total of \$487 (plus applicable fees and service charges for all single day tickets). Single day camping passes are not available. Also of note to those who will be camping, in and out parking privileges are not available.

The Pemberton Music Festival daily artist schedule, presented by SiriusXM Canada, has been released and the following is a sample of the set times for a sample of the stages:

THURSDAY, JULY 17:

The Boom Booms:	6:00pm - 7:00pm on Stage 3
Gord Downie, The Sadies:	7:00pm - 8:15pm on Stage 2
Matt Mays:	9:30pm - 11:00pm on Stage 2

FRIDAY, JULY 18:

Blondie:	3:30pm - 5:00pm on Stage 3
Tyler, The Creator:	5:00pm - 6:30pm on Stage 2
Soundgarden:	6:30pm - 8:00pm on Main Stage
Kendrick Lamar:	8:00pm - 9:30pm on Stage 2
Norm Macdonald:	8:15pm - 9:00pm on Stage 6
Nine Inch Nails:	9:30pm - 12:00am on Main Stage

SATURDAY, JULY 19:

Dinosaur Jr.:	1:30pm - 2:30pm on Main Stage
Violent Femmes:	3:30pm - 5:00pm on Stage 3
Snoop Dogg:	6:30pm - 8:00pm on Main Stage
Deadmau5:	9:45pm - 12:00am on Main Stage

Tom Green: 12:00am – 12:45am on Stage 6

SUNDAY, JULY 20:

Foxygen: 1:30pm – 2:30pm on Stage 3
Fucked Up: 2:30pm – 3:15pm on Stage 5
Rebelution: 3:30pm – 5:00pm on Main Stage
Baauer: 5:00pm – 6:30pm on Stage 4
Frank Ocean: 6:30pm – 8:00pm on Main Stage
Modest Mouse: 8:00pm – 9:30pm on Stage 2
Outkast: 9:30pm – 12:00am on Main Stage

For a complete schedule, please visit www.pembertonmusicfestival.com

For festival-goers seeking adventure throughout the festival weekend, HUKA Entertainment has partnered with The Adventure Group to offer off-site excursions. The Adventure Group is a Whistler-based expedition company specializing in excursions that highlight the natural beauty and charm of the greater Whistler and Pemberton region. Further details on this will be available soon.

On-site thrills include a five hundred foot Zipline that runs between twenty-five and thirty-five feet high, which patrons can ride for \$5 (per ride) or \$20 (all you can ride). The onsite Zipline is free for all VIP ticket holders.

A reminder regarding Box Office hours and locations: the Vancouver Box Office will be located at the Sandman Hotel (180 W. Georgia Street) from Saturday, July 12 to Tuesday, July 15. Hours of operation will take place from 11am-5pm on July 12 and 13, and 8am-6pm on July 14 and 15.

The Whistler Box Office will be located at the Whistler Conference Centre (4010 Whistler Way) from Monday, July 14 to Sunday, July 20. Hours of operation will take place from 10am-4pm on July 14, 11am-5pm on July 15, and 9:30am-9:30pm July 16-20.

Further details on Box Office hours and locations can be found at:

<https://pembertonmusicfestival.desk.com/customer/portal/articles/1604279-where-is-the-box-office->

Taking place July 16-20, Pemberton Music Festival is a five-day contemporary music festival in British Columbia's scenic Pemberton Valley, near the foot of majestic Mt. Currie. Produced and promoted by HUKA Entertainment, in collaboration with the Village of Pemberton and land partners the Sunstone Group and the Lil'wat Nation, the festival will turn Pemberton Valley, located less than thirty minutes from Whistler, BC, into a premiere musical playground on par with HUKA's other award-winning festivals.

The full list of performers at this year's festival includes Nine Inch Nails, Outkast, Deadmau5, Soundgarden, Frank Ocean, Kendrick Lamar, Metric, Modest Mouse, Snoop Dogg, Above & Beyond, Empire of the Sun, Justice [DJ Set], Grimes, The Flaming Lips, Young the Giant, Blondie, Cage The Elephant, Girl Talk, TV On The Radio, St. Vincent, Violent Femmes, Baauer, Chance The Rapper, Matthew Good, Randy Newman, Rebelution, Schoolboy Q, Tyler, The Creator, Earl Sweatshirt, Gord Downie, The Sadies, Lindsey Stirling, Minus the Bear, The New Pornographers, Sloan, Stars, Best Coast, Big Gigantic, Clockwork, Dinosaur Jr., Flying Lotus, Foxygen, Hayden, Matt Mays, RL Grime, Shlohmo, Tritonal, araabMUZIK, Delta Rae, Fucked Up, Griz, Hey Rosetta!, Kaytranada,

XXYYXX, 3LAU, Cashmere Cat, Dan Deacon, Lettuce, Metz, Rich Aucoin, Treasure Fingers, Wild Belle, Yukon Blonde, ZZ Ward, The Boom Booms, Break Science, Gold & Youth, Flash Lightnin', The Madd Wikkid, Nostalgia, The Tontons, Tory Lanez, Blue Sky Black Death, Dakota Pearl, Fort Atlantic, Rolla Oak, Ruckus Deluxe, Hallelujah Train Featuring: Daniel Lanois, Pastor Brady Blade, Brian Blade, Brady Blade Jr, Will Sexton, Chris Thomas, and Malcolm Burn with Gospel Choir, and comedy from Trailer Park Boys, Bob Saget, Lisa Lampanelli, Nick Swardson, Norm Macdonald, Doug Benson, Jay Pharoah, Tom Green, Brian Posehn, Jim Breuer, Natasha Leggero, Brian Scolaro, and Kyle Dunnigan.

Pemberton Music Festival is proud to welcome its partners Molson Canadian, SiriusXM Canada, and Somersby Cider to its 2014 event.

For more information, please visit Pemberton Music Festival on the following platforms:

Web: www.pembertonmusicfestival.com

Twitter: @Pemberton_Fest

FB: www.facebook.com/PembertonMusicFestival

National Media Contact:

Teresa Trovato | 604.897.1939 | teresatrovatopr@gmail.com

International Media Contact:

John Vlautin | 818.763.9800 | jv@spinlab.net

About Huka Entertainment:

New Orleans, LA-based HUKA Entertainment is a privately held full-service production, talent-buying and promotion company that specializes in festivals, concerts and events of all sizes. Known for groundbreaking innovation at festivals throughout North America, HUKA Entertainment produced the Concerts for the Coast series featuring Jimmy Buffett, Bon Jovi and Brad Paisley; is the co-founder, producer, talent-buyer and promoter of the award-winning Rock The Ocean's Tortuga Music Festival (Ft. Lauderdale, FL); is the co-founder, producer, talent buyer and promoter of Pemberton Music Festival (Pemberton, BC); and the co-producer and co-promoter of BUKU Music + Art Project (New Orleans, LA) and is the co-founder, producer, talent buyer and co-promoter of the award-winning Hangout Music Festival (Gulf Shores, AL). HUKA Entertainment also books talent for and/or promotes a variety of concerts and events throughout the Southeastern United States. www.hukaentertainment.com

About The Sunstone Group:

The Sunstone Group is a Canadian owned family business with operations in both the real estate and entertainments sectors. In addition to the Pemberton Music Festival, the Sunstone Group has a number of other business interests in the Pemberton Community, including a land development, establishment of an independent boarding school, and ownership of the Meadows at Pemberton Golf Course. Visit us at <http://www.sunstoneridge.ca>

About the Village of Pemberton:

Pemberton is one of the fastest-growing communities in BC and home to family farms, fresh outdoor adventures and stunning vistas. The Village of Pemberton (VOP) is home to over 2400 residents and works in cooperation with neighbouring communities and key business and tourism partners such as Tourism Pemberton <http://www.tourismpembertonbc.com> and the Pemberton Chamber of Commerce <http://www.pembertonchamber.com> on community planning, service provision and events. Pemberton's mild winters, warm summers and unique pioneer heritage provide an ideal place to enjoy arts, culture, history, recreation, dining, shopping and comfortable lodging. Visit the VOP at www.pemberton.ca/welcome/

About Whistler Blackcomb:

Since 1992 Whistler Blackcomb has been focused on the development and execution of an environmental management strategy with the goal of developing a model of environmental and social stewardship for ski and mountain resort operations. Since that time, the company has been recognized for its efforts with countless awards, and has the honour of being named one of Canada's Greenest Employers (2009, 2010, 2011). Today, Whistler Blackcomb is a four-season resort with a world-renowned Mountain Bike Park on Whistler Mountain, a 22-foot Olympic-sized halfpipe on Blackcomb Mountain, and five Terrain Parks to fuel progression at every level from beginners to elite athletes. The mountains play host to countless festivals and events each year including the legendary TELUS World Ski & Snowboard Festival each April, and Kokanee Crankworx Mountain Bike Festival each August, in addition to playing host to the world as the official alpine skiing venue for the 2010 Olympic and Paralympic Winter Games. www.whistlerblackcomb.com

About Tourism Whistler:

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the Whistler Conference Centre, Whistler Golf Club, Whistler Visitor Centre, as well as 1.800.WHISTLER and whistler.com - Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops. www.whistler.com

About the Squamish-Lillooet Regional District:

Located in southwestern BC, the Squamish-Lillooet Regional District (SLRD) is a local government federation consisting of four rural electoral areas (A, B, C, and D) and four member municipalities (Lillooet, Pemberton, Whistler and Squamish). Headquartered in Pemberton, the SLRD delivers a range of local, regional and sub-regional services to approximately 38,000 residents. Straddling the southern Pacific Ranges of the Coast Mountains and encompassing 16,500 square kilometers of land, the SLRD features some of the province's most spectacular forests, glaciers, rivers and lakes as well as an abundance of fertile agricultural land, much of which is found in Electoral Area C, near Pemberton. www.slrd.bc.ca

About Tourism Pemberton:

Tourism Pemberton is an independent not-for-profit destination marketing organization dedicated to promoting tourism and travel for Pemberton, BC and surrounding region. The area was developed at the turn of the century as a result of forestry and agriculture. The Pemberton Valley lies northwest of the Village and is famous for its seed potatoes. The Pemberton area offers world-class activities and recreation including snowmobiling, horseback riding, skiing, golfing, hiking, rafting, jet boating and gliding. The district also provides a variety of shopping, dining, accommodations and a thriving service and light industrial sector. Pemberton – Adventure Begins Here. For further information please visit: www.tourismpembertonbc.com